

## ETHIRAJ COLLEGE FOR WOMEN (Autonomous)

Chennai – 600 008

*Affiliated to the University of Madras*

*College with Potential for Excellence*

*Reaccredited with A+ Grade by NAAC*



### 7.3.1 Institutional Distinctiveness

The core value of Ethiraj College for women is premised upon the noble vision of its munificent founder Thiru. V. L. Ethiraj, a legal luminary who established this college to emancipate women from the clutches of poverty, ignorance, and gullibility. True to its motto, ***To strive, To seek, To find, and Not to yield***, it consistently endeavours to empower women through excellence without compromising on humane compassion. It is this distinctive feature which makes the institution stand apart from others. Every activity, academic or otherwise, is conducted after careful premeditation as it directly or indirectly shapes the lives of the students and faculty of the institution.

All the initiatives taken by the college during an academic year are guided by the objective of quality enhancement and excellence. The LMS platform initiated by the IQAC is a case in point. **Ethisakthi**, a unique students' league is a fine example of participatory governance model to create young, responsible and efficient future leaders. **5 Degrees** (collaboration with Aavin, cooperative Milk society of Tamil Nadu) is a unique project spearheaded by the student entrepreneurs of the college. It is a first of its kind initiative among the colleges in Chennai. 27 departments, four languages and library associations have ensured a continuous engagement of students in exploring several dimensions of their subjects. These association events of Ethiraj College are much sought-after in the city of Chennai, and hundreds of students throng to learn and share. **Noon Meal Scheme**, a humane gesture, started over 60 years ago ensures a sumptuous, nutritious meal on all working days to 150 students and 150 non-teaching staff every year. It speaks for the value of sharing and caring, that the institution cherishes in all its ventures. Over the years the college has worked towards excellence in the transfer of knowledge, character building, and imbibing Indian values. The distinctiveness of this institution lies in the unconventional and bold moves it has made along its journey of 74 years to keep alive the core values of empowerment and excellence.